



**Planting Seeds  
Empowerment**

# CORPORATE SPONSORSHIP PACKET

Planting Seeds of Empowerment's mission is to enable the young with a life of success and a future they may not otherwise have. Our goal is to provide the children with the tools necessary to become individuals of self-sustainability. Providing a home, tools, and education for future well rounded and self-sustained individuals of society.

# Founder's Letter



I am Beth Steele, the founder of Planting Seeds of Empowerment, a South Florida based non-profit organization. I am writing this letter to inform you that I am planning to open an orphanage in the country Honduras for less fortunate children. In my travels there, I was extremely moved with the lack of educational opportunities, resources being unused and the conditions I witnessed children in. Knowing that the probability of not being adopted is high, our goal is to provide the children who have started with nothing, with the tools necessary to become successful citizens and individuals in society.

I decided that I wanted to make a difference in building what I hope will be one of many orphanages around the world. So, I would like to request you to donate a certain amount for this project. Your contribution will be well used and provide a significant difference in the lives of these children.

I am open to your contribution and any questions you may have on our mission.

A handwritten signature in black ink that reads "Beth Steele". The signature is fluid and cursive, with a prominent initial "B".

**Beth Steele**



# Biography



**Beth Steele** has been actively engaged in helping abused, neglected and orphaned children for 15 years in North and Central America. She served over 7 years in the U.S. Army as a Civil Affairs Specialist and is now a U.S. Veteran. She has created events on her own to benefit organizations such as S.O.S Children's Village for a day of fun and free haircuts, ChildNet and Guardian Ad Litem benefit from a gift giving Angel Tree collection held the last 10 years, wine tastings for Breast Cancer, and more. Beth has spent years attending and coordinating numerous events with friends for NuSkin's Nourish the Children that feeds malnourished children around the world.

Working with a former organization Kind Acts Performed, she cut hair for Women in Distress, Kids in Distress, and the homeless of Broward County, Florida. The sick and elderly have a place in her heart as she visits clients in assisted living facilities and their homes until they pass on. She has served in numerous ways as an active member of Pompano Lutheran Church, from cutting grass to planning Easter festivities. Serving the community and being raised to work hard for what you want to accomplish, led her on a path of mission work.

In 2012, mission work out of the country began for her in El Salvador and Mexico. It was here she saw the lack of education & rights for girls, job opportunities are being taken away and the value of life on a monetary level being scammed out of many who work so hard each day. She observed schools being used to sell cattle and children being bribed to go with a new set of sandals. Parents and communities do not understand the importance of education, shrugging it off. Deeply affected by this and the amount of resources at their fingertips, Beth put a plan into place.

# Biography *(continued)*

"Guided & driven" Beth took trips to teach English, the story of Christmas, and bring the much needed hygiene, clothes and shoes. Paying her own way and bringing young girls from the Broward community with her in 2016, she showed the life of missionary work and selflessness. Prior to trips she hosts events to raise money for projects like painting and furnishing an existing orphanage with new dryers, tables and shelving so the one woman doing the laundry of 37 boys would have a nice place to work. With the thoughts of an orphanage in her head for years, in 2016 she put it into action creating a 501C3 while graduating from Argosy University with high honors. Beth has a BA in business management, and a cosmetology license since 2003. Using her trade and knowledge she made contacts in Honduras and the U.S. to found Planting Seeds of Empowerment, Inc. and plans to grow the seeds into full bloom. Each trip back young children are taught the trade of cosmetology; Beth arranges for physical and monetary donations to be made and works hard to improve the quality of existing facilities. Teaching the children of Honduras, the value of education, resources, relationships and self-perseverance will end in self-sustainability and hopefully mini entrepreneurs.







# Pictures of the Charity Projects & Children





**Full Bloom  
Sponsorship**

**\$10,000**

Headline Sponsorship for ALL PSE  
Events in 2017

Email Marketing for PSE Public Events

Access to VIP Area for Events

Sponsorship of 5 Orphans

Logo and Link Back to Website from  
PSE Website

Recognition on PSE Website  
Sponsorship Page

Social Media Recognition

Product Distribution Sponsorship

Certificate of Recognition



## Fruition Sponsorship

# \$5,000

Sponsorship for ALL PSE Events in 2017

Email Marketing for PSE Public Events

Access to VIP Area for Events

Sponsorship of 3 Orphans

Logo and Link Back to Website from  
PSE Website

Recognition on PSE Website  
Sponsorship Page

Social Media Recognition

Product Distribution Sponsorship

Certificate of Recognition





**Signs of Growth  
Sponsorship**

**\$2,500**

Sponsorship for Half PSE Events in 2017

Access to VIP Area for Events

Sponsorship of 1 Orphan

Logo and Link Back to Website from  
PSE Website

Recognition on PSE Website  
Sponsorship Page

Social Media Recognition

Product Distribution Sponsorship

Certificate of Recognition





**Sprouting Sponsorship**

**\$1,000**

Logo and Link Back to Website from  
PSE Website

Recognition on PSE Website  
Sponsorship Page

Social Media Recognition

Product Distribution Sponsorship

Certificate of Recognition

# Seeds Of **Hope**

-----

-----

-----

-----

-----

Planting Seeds  
Sponsorship

**\$500**

-----

Product Distribution Sponsorship

Certificate of Recognition

-----

-----

-----

-----

-----



# Planting Seeds of Empowerment, Inc.

## CORPORATE SPONSORSHIP REGISTRATION FORM

If you are interested in our continuing efforts to house, raise & educate the orphans in Honduras, your membership is welcomed, Read the detailed explanations above.

Company Name

Name (LAST, FIRST, MID)

Company Address

City/State

Zip

Email

Phone

Check the box to the donation that applies & the payment method preferred.

- Full Bloom**      **\$10,000**
- Fruition**      **\$5,000**
- Growth**      **\$2,500**
- Sprouting**      **\$1,000**
- Planting Seeds**      **\$500**

Contact Info if Different from Above

Name .....

Address .....

Phone .....

Checks should be made payable to **Planting Seeds Of Empowerment, Inc.** & mailed to 1328 NW 19<sup>TH</sup> AVE Fort Lauderdale FL 33311

Credit Card

Name on Card

Card #

Sec Code

Expiration Date

Billing Address, same as above

Signature





**Thank You**

Any question?

<http://psehonduras.org/>